

***Selma*, the Automatic Office**

After *Hermine*, the talking washing machine, SPEECH EXPERTS presents the automatic office *Selma* at the SYSTEMS 2003. The friendly voice switches phone calls, reads out e-mails, and answers frequent questions.

Selma attends to incoming calls and puts them through. She knows John Pitts from the accountancy as well as Mary Smith from the sales department. While you have a meeting, *Selma* records the phone calls and informs you as soon as the appointment is over. If settings change, simply contact *Selma*. Call her up and tell her the phone number you are available at right now. She sees to it that no incoming call escapes.

Selma also assists you in editing your e-mails. She lets you know when you get an important e-mail and reads it out to you. Of course, she sends the reply immediately.

Selma will be glad to remind you on important matters. Furthermore she notifies customers of actual offers, and asks them at regular intervals if they need supply of goods. It's understood that she communicates the need-to-knows. *Selma* is competent and listens to you at any time.

The moving spirit of *Selma* is the intelligent technology of SPEECH EXPERTS that controls the communication. The dialog platform SPEX KIT merges components such as speech recognizer, text-to-speech- and speech-to-text-systems. The "brain" of the platform generates the dialogs modeled by SPEECH EXPERTS. 15 years of experience in research and development of speech technology result in useful, natural, and vivid dialogs.

The portfolio of the company comprises dialog demonstrators and implementation as well as consultancy and usability testing. The SPEECH EXPERTS have been engaged in a number of projects with prime companies such as Audi, Bosch DaimlerChrysler, Ericsson, Siemens, Sony, Telekom, Temic und Toshiba.

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